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# Pexip Direct Peering



## Greater Reliability

With video meetings being a greater part of everyday communications, having a reliable and consistent connection helps to ensure your employees and customers have the best meeting experience possible. Pexip Direct Peering provides greater reliability than the internet in connecting you to your critical cloud conferencing resources to operate your business.



## Optimized Performance

Pexip Direct Peering provides your choice of a high bandwidth direct connection from your corporate video network to the Pexip Service. You can choose the datacenter closest to your network, and with a direct connection you have very low latency and are not subject to best effort or bottlenecks the internet may have. It provides the fastest connection to your video collaboration services and includes options for redundant connections for high availability.



## Enhanced Security

Security is inherent in our Direct Peering solution. Your physical connection keeps your traffic from traversing unneeded hops limiting foreign and malicious players from having an easy path to you. Your logical and route paths also keep your traffic routing directly between your network and the Pexip Service. In today's world where virtually every business has been affected by the pandemic and video meetings are widely used by many workers, take the steps to secure the access to your video network.

Learn more at:

[pexip.com/direct-peering](https://pexip.com/direct-peering)

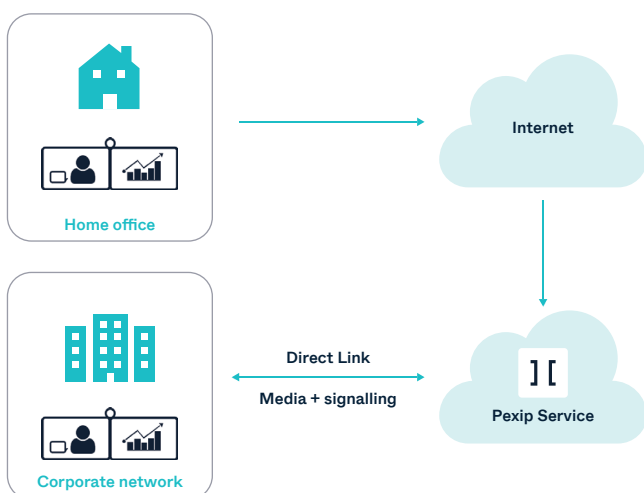
The hybrid workplace is the new normal for today's workforce. Connecting from the office to remote team members and to distributed partners and customers means video meetings will continue to grow and be a part of our everyday workflows.

Pexip's Direct Peering solution connects the office directly and securely with high speed and low latency to the global Pexip backbone. This provides users with a dedicated fast lane to the Pexip Service, delivering greater reliability, performance and security.



The Pexip Service is deployed via a globally-distributed network of resources which are hosted and maintained at geographically-specific “Points-of-Presence” (PoPs) as well as within cloud-based services that have global availability.

Our Direct Peering Solution allows you to connect directly from your office to the Pexip Service, bypassing the public Internet and potential threats and attacks.



All data traffic (including signalling, media and management) will go via a direct link from your office to the Pexip Service Cloud.

Supports any video client or device from your network trying to reach the Pexip Service cloud. Applies to both registered users or guests, for point to point (SIP), Pexip Meetings, CVI and Google Meet calls.\*

Home offices will go via internet unless they are routed via your own network.

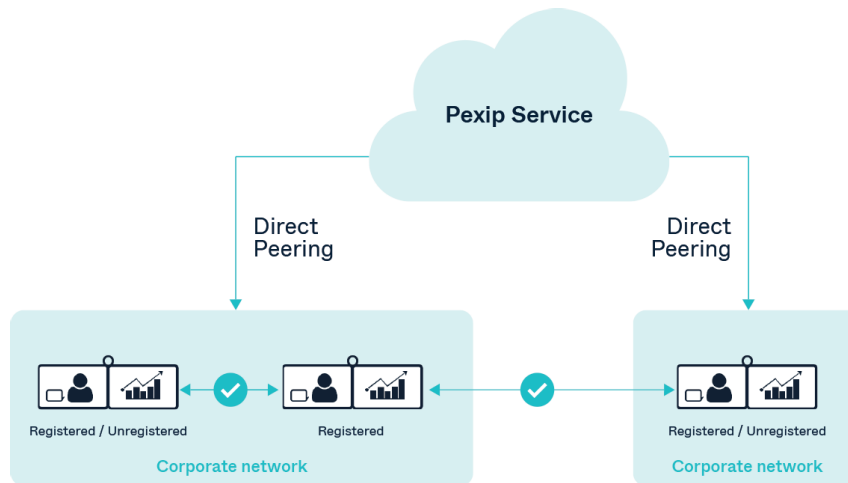
\*Direct Peering will be available to order from end September.

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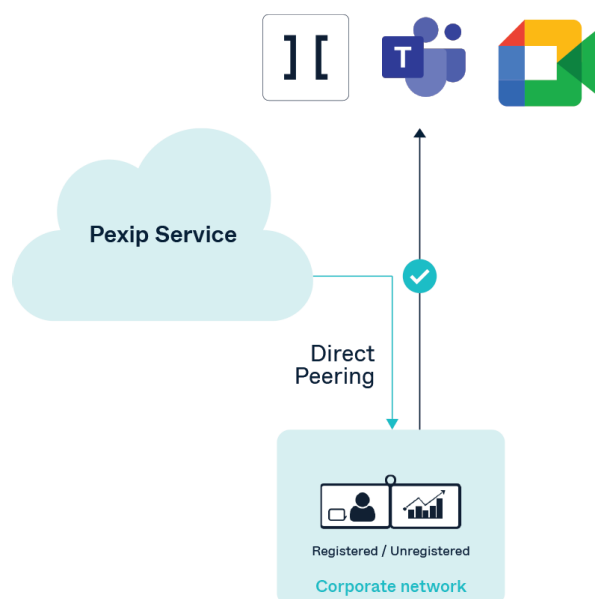
## Point-to-point scenarios covered by Direct Peering

Between video endpoints or clients on the same or different peered corporate network where both or just one are registered to the Pexip Service.



## Meeting scenarios covered by Direct Peering

Between registered or unregistered video endpoints or clients on peered corporate network towards Pexip, Microsoft Teams and Google Meetings.



Learn more at:

[pexip.com/direct-peering](https://pexip.com/direct-peering)